



**Ms. Monica Soin Chhabra**

**Assistant Professor, Department of Commerce**

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Monica Soin Chhabra is an Assistant Professor in the Department of Commerce, Jesus and Mary College, University of Delhi. She is an adhoc in the department since January, 2013. She obtained her M.Phil from Delhi School of Economics, University of Delhi in 2012. She has 9 years of teaching and research experience. She was the Co-Convenor for the International Conference on Social Media Marketing: Opportunities & Challenges organised by the Department of Commerce, Jesus and Mary College held on March 28-29, 2019. She is also a life member of Indian Accounting Association – NCR Chapter.

**Qualifications:**

- B. Com (Hons.), Jesus and Mary College, University of Delhi, New Delhi (2004-2007)
- M.Com, South Campus, University of Delhi, New Delhi (2007-2009)
- M. Phil (Organisational Behaviour and Development) Department of Commerce, Delhi School of Economics, University of Delhi, New Delhi (2009-2012)
- Pursuing Ph.D., Department of Commerce, Delhi School of Economics, University of Delhi, New Delhi

**Papers Taught:** Human Resource Management, Management Principles and Applications, Marketing, Business Laws, Corporate Laws, Business Mathematics and Statistics, Fundamentals of Investment, Cyber Crime and Laws.

**Specialisation:** Human Resource Management, Corporate Laws, Corporate Governance and Business Ethics.

**Awards and Recognition:**

- Received **South Campus Endowment Scholarship** in M. Com (Prev.) 2008.
- **Jai Narain Vaish Prize** for first position in M. Com 2009.
- Gold Medalist in M. Com (**Mamta Gupta Memorial Gold Medal** for being the best women candidate in the M. Com Examination held in 2009).
- NET+JRF qualified.
- Received Certificate of Appreciation for **Paper Presentation** on ‘**Adoption of Sustainable Development Goals by NIFTY 50 Companies**’ in XIV International Conference organised by Jagannath International Management School (JIMS) and PHDCCI on the topic, “Business Sustainability in the 21st Century: Managing People, Planet and Profit” on 23<sup>rd</sup> February, 2019.

### **Academic and Other Responsibilities:**

- Convenor for **Jesus & Mary College Education Programme (JMCEP)** for the year 2018-19, 2019-20 and 2020-21.
- Delivered a special lecture in the **Pre-Entrance Summer School 2016** organised by the University of Delhi for PG Entrance in Commerce Discipline for the weaker sections of the society on 1<sup>st</sup> June, 2016.
- Member, **National Service Scheme (NSS) Society** in Jesus and Mary College 2014-15, 2015-16, 2016-17 and 2017-18.
- Member, **Mercatus, the Marketing Society** in Jesus and Mary College for the year 2018-19.
- Member, **Management Interaction Cell (MIC)** in Jesus and Mary College for the years 2017-18, 2018-19, 2019-20 and 2020-21.
- Member, **LèHR: The HR Cell** in Jesus and Mary College for the year 2020-21

### **Publications:**

#### **Books**

- Chhabra, T.N. and Monica S. Chhabra, 2020, 4th ed., *Essentials of Human Resource Management*, Sun India Publications, New Delhi, ISBN No. 978-93-85071-23-2
- Chhabra, Monica S., 2014, 1st ed., *Fundamentals of Management*, Sun India Publications, New Delhi, ISBN No. 978-93-80674-89-6
- Chhabra, T.N. and Monica S. Chhabra, 2020, 5th ed., *Management Principles and Applications*, Sun India Publications, New Delhi, ISBN No. 978-93-85071-62-1

#### **Research Article in Scholarly Journal**

- Sharma, J.P., and Monica Soin Chhabra. "Ethical Culture – A Study of Select Indian Companies" *Journal of Commerce and Business Studies* 2, no. 2 (2015): 19-38. ISSN 2322-0767.
- Chhabra, Monica, "Adoption of Sustainable Development Goals by Selected Listed Companies", *JIMS 8M*, April-June (2020): 12-20. Online ISSN 0973-9343. (UGC-Care List Group II Web of Science List)

#### **Chapter in Edited Books & Conference Proceedings**

- Chhabra, Monica (2018), 'Business Ethics and Corporate Governance with special reference to Business 2025', Published in book titled 'Business 2025: Driving growth through Strategic Innovation, Entrepreneurship and Digitisation', New Delhi, Bloomsbury India, ISBN 978-93-87471-67-2.
- Mathur, Vibha and Monica S. Chhabra, (2019), 'Impact of Social Media on Consumer Buying Behaviour', Published in conference proceeding, Pinnacle Learning, New Delhi, ISBN 978-93-83848-53-9.

### **Participation in Conferences:**

- Participated and Presented a paper titled '**Adoption of Sustainable Development Goals by Selected Listed Companies**' in First International Conference on the topic, "Corporate Governance: Issues, Challenges and Changing Paradigms" organised by Global Research Foundation for Corporate Governance on September 7-8, 2019 at India International Centre, New Delhi, India.

- Presented a paper with Dr. Vibha Mathur titled **“Impact of social media on the consumer buying behaviour in the NCT, Delhi”** in the International Conference on Social Media Marketing: Challenges and Opportunities at Jesus and Mary College on March 28, 2019.
- Participated and Presented a paper titled **‘Adoption of Sustainable Development Goals by NIFTY 50 Companies’** in XIV International Conference organised by Jagannath International Management School (JIMS) and PHDCCI on the topic, “Business Sustainability in the 21st Century: MANAGING PEOPLE, PLANET AND PROFIT” on 23<sup>rd</sup> February, 2019.
- Participant and Member of Organizing Team in the Golden Jubilee International Conference on “Empowering Woman through Transformative Education” organised by Jesus and Mary College on October 3-4, 2018.
- Participated and Presented a paper titled **‘Business Ethics and Corporate Governance with special reference to Business 2025’** at XIIIth International Conference organised by Jagannath International Management School (JIMS) and PHDCCI on the topic, “Business 2025: Driving growth through strategic Innovation, Entrepreneurship and Digitisation” held on 10th February, 2018.
- Participated and Presented a paper titled **“Business Ethics and Corporate Governance - A study of the Impact of Ethical Practices on Corporate Governance”** in the International Conference on “Corporate Governance: Retrospect and Prospects” organized by Institute of Management Studies, Ghaziabad on February 12 & 13, 2017.
- Participated and Presented a paper titled **“Ethical Culture: A Study of Select Indian Companies”** in the 4th Annual International Commerce Convention on "Corporate Governance and CSR: Retrospect and Prospects" held on December 18-19, 2015.
- Participated and Presented a poster in the National Seminar on “Empowering Growth Through Corporate Governance and Economic Stability Measures” organized by Sri Guru Gobind Singh College of Commerce, University of Delhi on February 23-24, 2012.